

iPhone Application Development in China

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A large number of business companies are looking for Chinese software outsourcing companies to outsource their software project due to the terrible global economic crisis. And another reason of why they chose Chinese software outsourcing companies is because Chinese software outsourcing companies become more and more mature in technologies, talents, project management and development. So China, as the largest software outsourcing country, adapt to iPhone application market, provides a very excellent environment to develop iPhone applications to meet the requirement of iPhone application market.

Apple Inc has introduced its new mobile phone called iPhone in 2007. Very soon, people are attractive by the charming smart phone with its camera, text message, visual voicemail, media player, the Internet (with email, web browsing, etc.), and the fantastic multi-touch screen as a virtual keyboard in lieu of a physical keyboard. And iPhone also created a competitive cell phone market across the world.

No doubt, Apple Inc is a very successful cell phone company. Apple established the famous App Store which offers iPhone application and iPod Touch application for users. People can download applications directly to iPhone or iPod Touch for free or be charged cost. That is why more and more companies and individuals work day and night to develop iPhone applications, sell them to App Store and get a well fortune.

Why China is so self-confident to enter the iPhone application market? China Unicom, the second largest mobile service provider in China, who opened a giant new iPhone market to Apple and has made the phone available to hundreds of millions of iPhone fans in China mainland. China has nearly 700 million mobile phone users and reported US \$2.4 billion in revenue from mobile music downloads and ringtones, just followed India and America. 'Apple needs a good international success story to keep their momentum going, and China is a great candidate for that,' says Duncan Clark, Chairman of BDA, a Beijing based telecommunications consultancy.

As the rapid increasing economy and mature software outsourcing market in China, China becomes the ideally and attractive country for iPhone application outsourcing destination. China has incredible potential and encouraged market by government for iPhone application outsourcing development with its solid information and technology skills.

To be the leading software outsourcing company in China, RayooTech focus on developing various iPhone applications to meet requirements from global clients. RayooTech have a group of knowledgeable IT talents with the latest iPhone application development technologies. RayooTech will maximize the value of your business.

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