

Finding Pilot Locations—iPhone's New Application

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This month, there is a new iPhone application introduced to users of the mobile platform. With this application, the professional drivers can locate the nearest Pilot Travel Center anywhere in North America now. What's more, it is free!



“We appreciate the fact that many loyal Pilot customers only look for Pilot Travel Centers when they are on the road, and this online tool makes it very easy to find the closest location,” said Lynsay Caylor, social media marketing manager for Pilot.

With what Caylor told us, we can conclude that in the near future , Pilot will add the Pilot Travel Center Locator service to Windows Mobile and Android platforms .

The users only need to enter the city, state, or even the zip code, they can easily find the nearest location showing on the handset screen. The information also includes the traveler's distance from the location, restaurant, or even the phone number. Users can also find the directions to the stores in Google maps.

“We will refine the app and include changes in new versions in the future,” said Ken Parent,

senior vice president of operations and marketing for Pilot. "We want to make it better for customers, so we encourage them to give us feedback."



There is also another advantage for this application: it can help travelers and drivers find network locations, such as Road Ranger. Caylor also said that the online Pilot Travel Center Locator services have the power to allow Pilot to replace the current printed travel guide to Pilot locations around the world.

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